

Chichester District Council

OVERVIEW AND SCRUTINY COMMITTEE

17 November 2020

Chichester Festival Theatre Monitoring Report

1. Contacts

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2. Recommendation

- 2.1 To receive the 2019/2020 annual report from Chichester Festival Theatre and assess performance in line with the monitoring framework for that financial year.**

3. Background

- 3.1 In 2016, a formal review of funding for Chichester Festival Theatre and Pallant House Gallery was initiated to consider the future of the funding arrangements, under the heading of "Cultural Grants". Recommendations were presented to Overview and Scrutiny Committee in November 2016 and were approved by Cabinet in December 2016.
- 3.2 Funding for the years 2018 to 2022 was committed, and Cabinet delegated that the monitoring of the Funding Agreement would be conducted by Overview and Scrutiny Committee.
- 3.3 The funding agreement for Chichester Festival Theatre is conditional upon the reporting to the satisfaction of the Council (acting reasonably) on annual activity. The content of the reporting is outlined in, but need not be limited to, the monitoring framework.

4. Outcomes to be achieved

- 4.1 In line with the Monitoring Framework there are a number of activities and measurements to be reported to the Council annually. These are provided in the form of an annual report to reflect the previous year April 2019 to March 2020.

Activity	Measurements
Produce Festival season programme to include new commissions and a range of drama forms to attract a broad range of audiences.	CFT Annual review document.
Ensure the theatrical offering for residents of the District is maintained and developed.	Monitor geographic spread of audience, identify split between attendees from inside and outside District.

Engage world-class theatre professionals to direct, produce, perform and design and technically support the Festival season.	CFT annual review
Programme a Winter season with a diverse range of work aimed at a broad audience to maintain cultural benefit to the District.	Number of productions and performances; audience numbers. Reviews and Audience Surveys
Achieve audience targets as per CFT Business Plan.	Audience numbers and as percentage against targets.
Annually indicate gross economic impact based on key measures utilised to calculate the gross economic impact in the 2015-16 financial year economic impact study.	Annually updated figures: <ul style="list-style-type: none"> - Net payroll - Catering payroll - Spending with suppliers - Total audience numbers - Audience numbers in District - Audience numbers visiting District Figures that will reflect 2015-16 study findings with percentage inflationary increase: <ul style="list-style-type: none"> - Spend per District resident audience member - Spend per audience member visiting district - Spend by artist and crew
Contributions to wider activity with local partners in the City or wider region that promotes Chichester as a visitor destination.	A description of individual or partnership activity undertaken in the period
Continue to develop the output of the Learning, Education and Participation (LEAP) department at CFT to maintain and further enhance the social impact of CFTs work for District Residents.	LEAP programme (number and type of youth theatre and community activities). Participant numbers and geographic spread
Provide audiences with a better understanding of CFT through a series of supporting events.	LEAP report included in the annual report to CDC
Undertake community projects within Chichester District with social objectives and measurable outcomes.	LEAP Programme. Participant and Strategic Partner Surveys. Evaluation reports of events or projects including case studies.
Continue to develop and attract young audiences	Audience demographics and take up of specific initiatives.
Arts Council England (ACE) National Portfolio Organisation (NPO), 2018 – 2022 funding confirmed.	Annual ACE feedback
Continue to seek new and alternative sources of funding, evidence the value of CDC funding.	Details of successful funding bids in the period, requests to CDC for evidence of support. Details of growth in non-box office income.
Maintain ongoing internal arrangements to monitor and oversee the financial stewardship of the	Annual accounts prepared and shared with CDC.

organisation.	
Implement capital projects that reduce energy consumption or offer other efficiency savings.	Description of projects or initiatives, identification of the particular benefits.

4.3 An update to all of the activities identified above is provided in appendix 1 Annual Report by Chichester Festival Theatre 2019-2020.

5. Resource and legal implications

5.1 In line with the monitoring framework, Chichester Festival Theatre shared their Terms of Reference documents for the Finance and Audit Committee. They have also submitted their accounts to the Council within 6 months of the end of the financial year.

6. Community impact and corporate risks

6.1 The monitoring agreement outlines the areas of activity undertaken by Chichester Festival Theatre that demonstrate the benefits to the District generated by the District Council's funding of Chichester Festival Theatre. The main risk to this Council is a loss of economic and community benefits if the actions outlined in the monitoring framework are not met.

6.2 CFT were forced to close on 24 March due to the covid pandemic and the full 2020 Summer Festival Season was subsequently cancelled. The theatre continued to stay connected to the local community and audiences through a number of innovative projects and they reopened their doors at the end of October with an Autumn Season. As this report was going to print the Government has just announced a further lockdown for November for four weeks. A verbal update will be provided on the actions taken by CFT.

6.3 The focus of this report is the 2019/ 2020 performance against the SLA. The covid pandemic has had a massive impact on CFT ability to deliver the SLA for the 2020/2021 financial year and the impact of this will be subsequently reported to OSC.

7. Other Implications

	Yes	No
Crime & Disorder:		X
Climate Change and Biodiversity:		X
Human Rights and Equality Impact:		X
Safeguarding and Early Help:		X
General Data Protection Regulations (GDPR):		X

8. Appendices

8.1 Appendix 1 – Chichester Festival Theatre Annual Report 2019/20

9. Background Papers

None